

FOR IMMEDIATE RELEASE

Downtown San Rafael Business Improvement District Announces 43rd Annual Holiday of Lights and Winter Wonderland Event

A Fun-Filled Festive Holiday Celebration on Shop Small Saturday

Located on Fourth Street, A Street to Lincoln Avenue

Downtown San Rafael, CA. 94901

Saturday, November 30th, 2024

11 am to 6 pm, Tree Lighting at 5:30 pm



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San Rafael, California — November 11, 2024 — The Downtown San Rafael Business Improvement District is delighted to invite everyone to the Free 43rd Annual Holiday of Lights and Winter Wonderland, taking place on the Official Nationwide Shop Small Saturday.

This year's event promises a magical experience for all ages, featuring:

- A **Holiday Marketplace** with local, unique exhibitors
- **Free Hands-on Art Activities** from Youth in Arts and The Marin Society of Artists
- **Holiday-inspired Street Painting**
- **Holiday Music** from local DJ Mark Power
- **Kids Mechanical Rides and Inflatables**
- **Food Trucks and Food Booths** with seasonal offerings
- **Tree Lighting at 5:30p**
- And of course, appearances by **Santa, Mrs. Claus, and Friends**
- **And much more!**

The festivities will also mark the start of the month-long [Elf Hunt](#), offering participants the chance to win hundreds of dollars in gift prizes.

Don't miss the **new [Downtown San Rafael Holiday Gift Guide](#)**, where you can check off your whole holiday shopping list in one day in Downtown San Rafael. Shop local, support San Rafael.

Additionally, businesses will compete in a [Holiday Window Decorating Contest](#) throughout Downtown San Rafael, adding a festive touch to the community.

Happy Holidays, and we look forward to celebrating with you!

About Downtown San Rafael Business Improvement District: The Downtown San Rafael Business Improvement District is dedicated to enhancing the vitality and economic growth of Downtown San Rafael through community events, business support, and beautification projects. Please join us for this amazing Free Holiday Event!

Calendar Editors, Please Note:

What: *43rd Annual San Rafael Holiday of Lights and Winter Wonderland*

When: Saturday, November 30th, 2024 , 11 am – 6 pm, Tree Lighting at 5:30 pm

Where: Fourth Street from Lincoln Ave to A Street, Downtown San Rafael, CA. 94901

FREE

For more information please visit: sanrafaelholidayevent.com or DowntownSanRafael.org

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